

BIOGRAPHY



Subash Sharma

Chief Digital Officer: Everyday Banking, Absa Group

Subash Sharma completed his master's degree in mechanical engineering at the University of KwaZulu-Natal, South Africa in 1999. He furthered his studies and obtained a Master's in Business Leadership at the University of South Africa, and advanced FinTech accreditation at the Massachusetts Institute of Technology (MIT) in 2017. Subash began his career in 1999 as the General Manager of new high tech die casting facility at ASC Process systems. The next 10 years were spent on Programme and Project management roles at Denel Optronics, a provider of defense and security sensor solutions in South Africa, and at AR Process Projects within the process plant and nuclear industries. Being interested in the field of strategy and innovation, Subash joined Absa Bank Limited in 2011 as the Chief Operating Officer for our Africa Technology team. In 2016, he was appointed as the head of Mobile banking at Absa. After an operating model restructure, the role evolved into what it is today – Chief Digital Officer for Absa Everyday Banking.



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