



Our AI Story

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AI is changing everything...

Technology is defining every aspect of our lives



Infrastructure

Cybersecurity

AI & Data

Our AI strategy...

Cisco connects and protects the AI era.

Cisco connects and protects the AI era



Infrastructure to power AI



Security for AI, AI for security



Data to drive insights and context

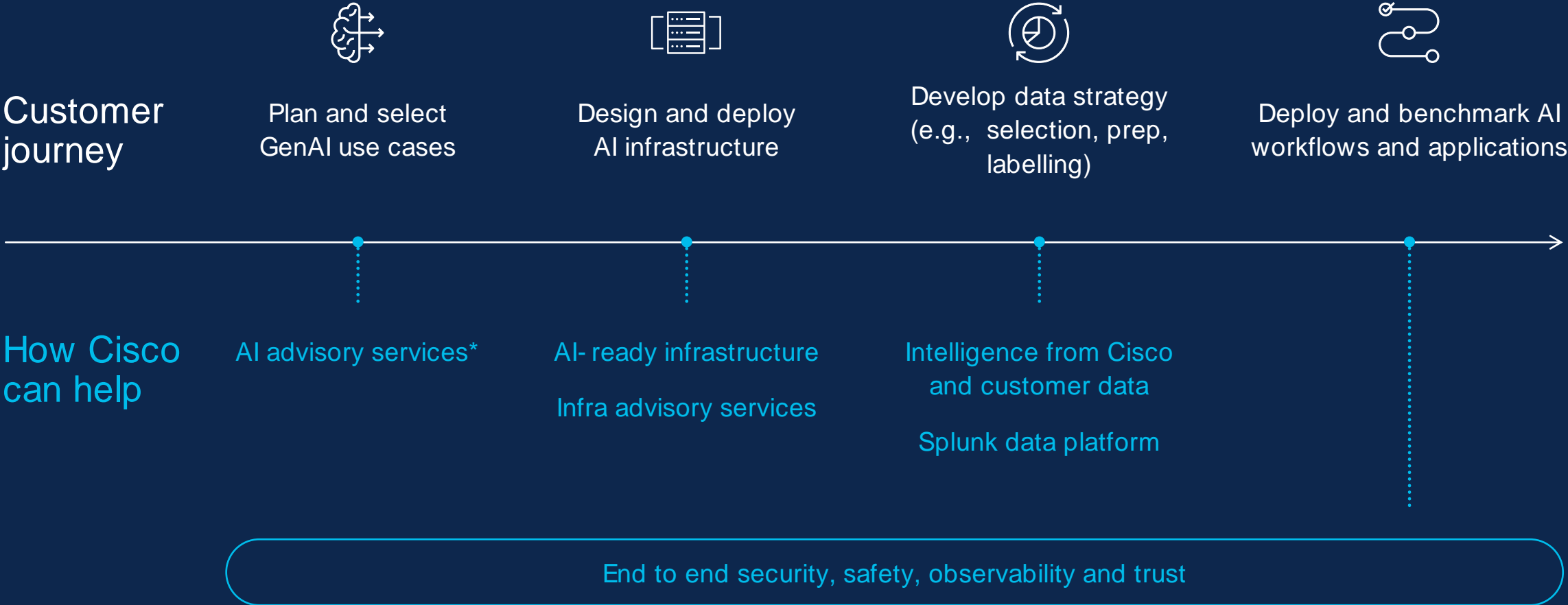


Software to unlock productivity

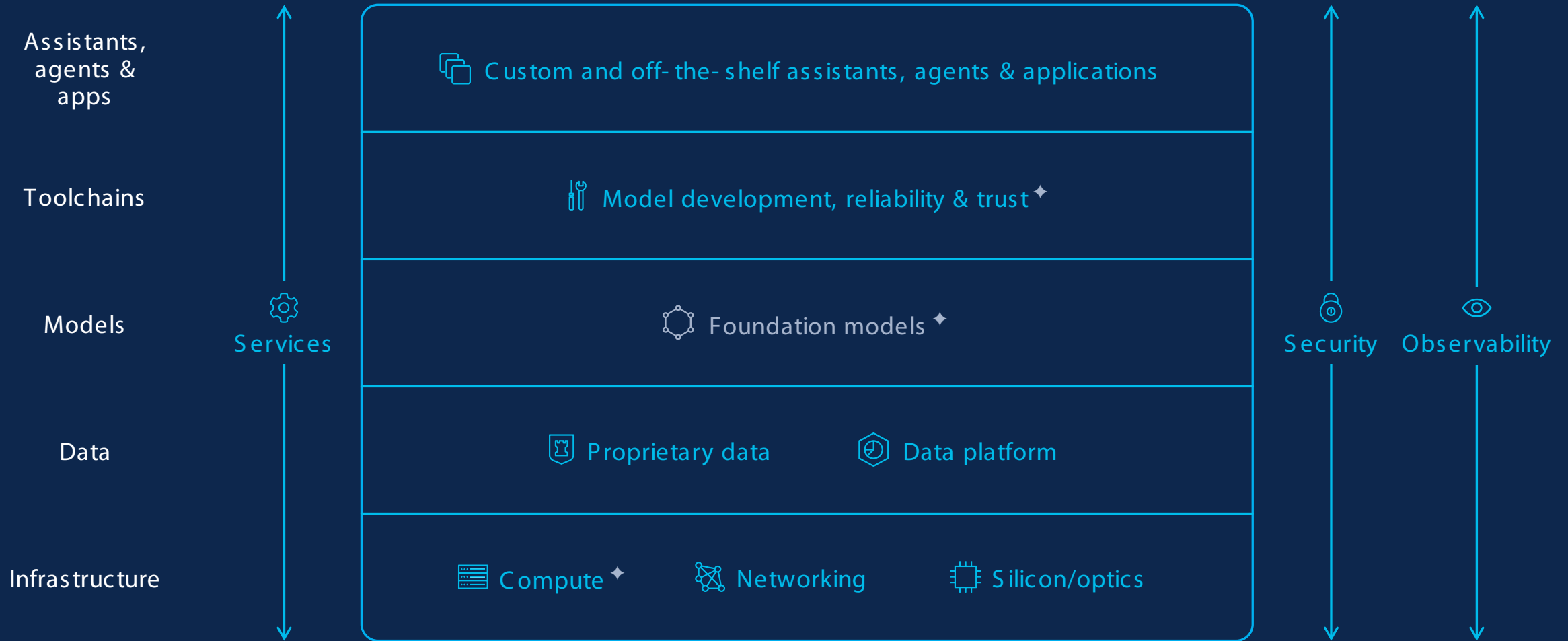


Services to accelerate the value of AI

Cisco supports customers across their AI journey



Cisco supports customers across the AI stack



Bolstering our AI capabilities with acquisitions, investments and strategic partnerships

Acquisitions



Investments



\$1B Investment Fund
AI Infrastructure and AI Software

Partnerships



AI Partner Specialization Training for
Channel Partners

Infrastructure to power AI

Rethinking the data center for AI



AI infrastructure for
hyperscalers



AI infrastructure for
enterprise



Enterprise data center
AI + traditional

Securing the AI stack and enhancing security with AI

Secure use of AI

Protect the use of AI, leveraging partners to help co-develop custom models

AI-native security for AI scale data centers

Hypershield AI capabilities to auto-detect application behaviors, write and test compensating controls and discover anomalies in application behaviors

SOC of the future

AI-powered capabilities from Splunk and Cisco XDR to supercharge threat detection, prevention and remediation

Data to drive insights and context

Your data and Cisco's data drive actionable insights

Splunk data*

+

Cisco data

=

Unmatched
outcomes

4PB+ data ingested daily

1B endpoints

Stop billions of attacks

*Your data in your own
environments

625B daily web requests analyzed





Ensure resilient networks
and applications

550B security events per day



Software to unlock productivity

AI-native capabilities across the Cisco portfolio

-  **Autonomous** From repetitive break-fix to self-qualifying upgrades and autonomous policy and configuration management
-  **Secure** Time from vulnerability announcement to patch reduced from 45 days to setting compensating controls within minutes
-  **Resilient** Reduced Mean Time to Innocence (MTTI) from hours to seconds
-  **Intuitive** From static graphical user interfaces to a unified assistant with natural language interfaces across products
-  **Responsive** From long wait times for support to virtual agents immediately resolving customer issues

Services to accelerate the value of AI

Cisco helps you accelerate the value of AI

Services for AI

AI Advisory Services*

*Reduce customers' plan-to-execution
readiness gap*

AI for Services

Personalised, proactive and predictive experiences

*Enable automation, customization and
efficiency across all customer touchpoints*



Leveraging AI across all functions at Cisco

</> Engineering

BasePod GPU Cluster

Copilots for faster, better development

Test case generation & troubleshooting

🎧 Sales

Sales rep productivity and development

Customer engagement

📄 Comms & Marketing

Enhanced cohort targeting

Conversational AI for digital channels

Content creation

⚙️ IT

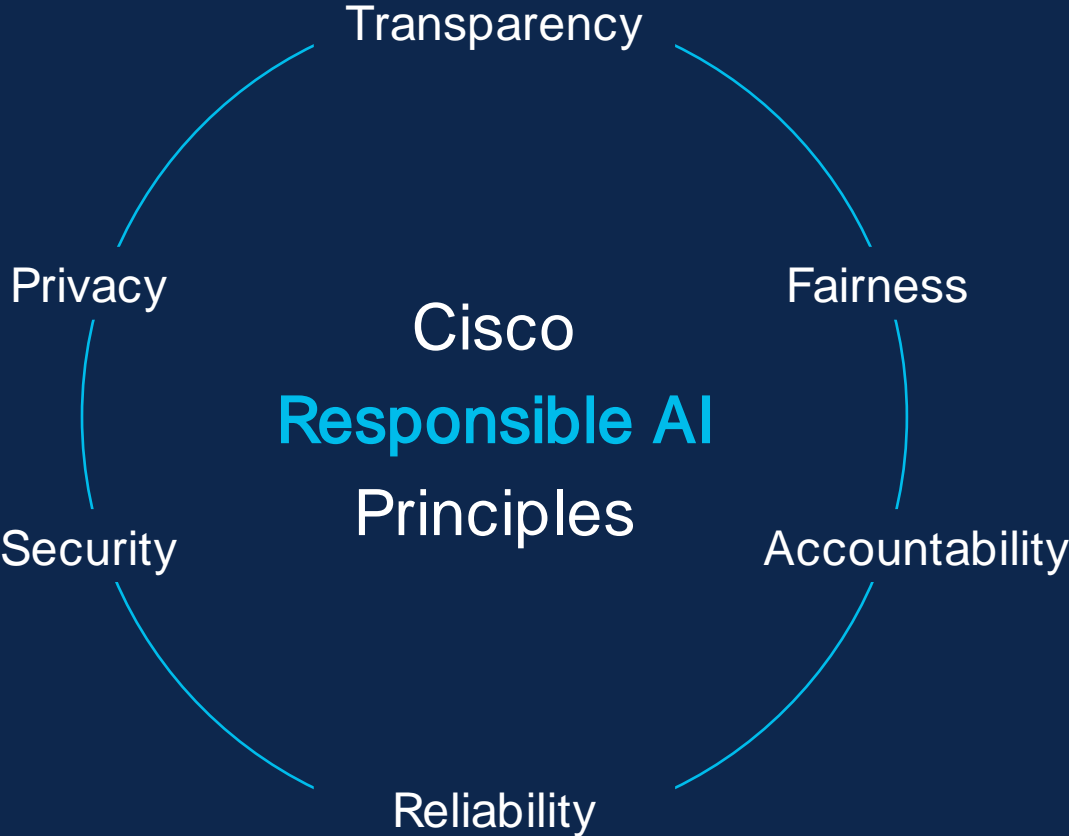
Copilot

AI for IT Help Desk

AIOps

Cisco's Responsible AI Principles

Preserving your trust
with **AI governance**



Thank you



#DCxShowcase